

**INTERNATIONAL BUSINESS TRACK: AIB-MIDWEST
CONFERENCE**

**(Notes: Program agenda is tentative and is subject to change;
room location to be determined)**

Special Events

Day and Date	Time Slot	Type of Meeting (e.g., Annual Business Meeting, etc.)
Thursday, March 29, 2007	10:45 a.m.- 12:15 p.m.	Business Brunch Session with keynote speaker: Jeff Graber, V.P. of International Operations, Cummins-Allison Corporation (Note: Admission is by ticket only. Please purchase ticket at time of advanced registration for the conference)
Friday, March 30, 2007	8:00 a.m.- 9:15 a.m.	Annual Business Meeting and Award Presentations (refreshments served). All welcome!

WEDNESDAY, MARCH 28, 2007

INTERNATIONAL BUSINESS

1:30 p.m. - 2:45 p.m.....**ROOM NUMBER 1**

Session Title: Impact of Foreign Direct Investment on Economic Development

Chair: Animesh Ghoshal, DePaul University

“Spillover Effects on Value Added Activities in Emerging Markets: The Case of Sub-Saharan Africa”

Etienne Musonera, Eastern New Mexico University

Attila Yaprak, Wayne State University

Leslie Monplaisir, Wayne State University

Discussant: Les R. Dlabay, Lake Forest College

“The Weighted Average Cost of Capital in Frontier Markets: Theory and Practice”

Vivian O. Okere, Providence College

Discussant: David Boggs, Eastern Illinois University

“Why is India Lagging Behind? A Comparison of Antecedents to Foreign Direct Investment in India and China”

Rajasree K. Rajamma, Fairfield University

Discussant: Rajarshi Aroskar, University of Wisconsin-Eau Claire

WEDNESDAY, MARCH 28, 2007

INTERNATIONAL BUSINESS

1:30 p.m. - 2:45 p.m.....**ROOM NUMBER 2**

Session Title: Marketing Management in a Global Environment: Buyer Behavior and Sales Management Practices

Chair: Chen Ferguson, Miami University

“Effects of Life-Style Dimensions and Ethnocentrism on Indian Consumers’ Buying Decisions: An Exploratory Study”

John E. Spillan, The Pennsylvania State University

Manmohan D. Chaubey, Penn State University

Christopher Ziemnowicz, University of North Carolina-Pembroke

Nitish Singh, California State University-Chico

Bindu J. Vyas, King’s College

Discussant: Robert Moussetis, North Central College

“The Importance of Price for Australian University Students When Purchasing Fast Food”

Martin Meyers, University of Wisconsin-Stevens Point

Discussant: William “Rick” Crandall, University of North Carolina-Pembroke

“Uncertainty Avoidance in Sales Management: A Comparison of Salesforce Control and Trust Strategies in the U.S. and Malaysia”

Michael Mallin, University of Toledo

Anthony C. Koh, University of Toledo

Susita Asree, University of Toledo

Discussant: Juan Meraz, Missouri State University

WEDNESDAY, MARCH 28, 2007

INTERNATIONAL BUSINESS

1:30 p.m. - 2:45 p.m.....**ROOM NUMBER 3**

**Session Title: International Entrepreneurial Activities,
Culture, and Ethics: Antecedents and Impact**

Chair: Raffaele DeVito, Emporia State University

**“International Entrepreneurial Capability: A Proposal of
Measurement and Comparison between Born Global Firms
and Traditional Exporters in China”**

Man Zhang, Bowling Green State University

Patriya Tansuhaj, Washington State University

James McCullough, University of Puget Sound

Discussant: Rami Khasawneh, Lewis University

“Corruption and National Entrepreneurial Activity”

Sibin Wu, University of Texas-Pan American

Discussant: Grace Johnson, Marietta College

**“Gender and International Business: A Comparative Analysis
of Challenges Confronting American and South African
Business Women”**

Louis Osuji, Chicago State University

Mmuta Chukwuanu, Allen University

Discussant: Karen Moustafa, University of Indiana-Purdue

**“Analysis of Academically Dishonesty Practices: An
Exploratory Study of MBAs at an Institute of Management in
India”**

Uday Tate, Marshall University
Avinash Waikar, Southeastern Louisiana University
Bob S. Brown, Marshall University
Suneel Maheshwari, Marshall University

Discussant: Lisa (Tong) P. Gaynier, Cleveland State University

WEDNESDAY, MARCH 28, 2007

INTERNATIONAL BUSINESS

3:00 p.m. - 4:15 p.m.....ROOM NUMBER 1

Session Title: Economic and Security Issues in Global Transportation

Chair: Christopher Ziemnowicz, University of North Carolina-Pembroke

“Considering Transportation as a Factor in Facility Location Decisions for Multinational Corporations”

Rocio Escalante, University of Rhode Island

Valerie Maier-Sperdelozzi, University of Rhode Island

Mary Krome Hamilton, University of Rhode Island

Discussant: Vivian O. Okere, Providence College

“Integration of Global Transportation and Transnational Value Chains: A Dynamic Capabilities Perspective”

Mary Krome Hamilton, University of Rhode Island

Discussant: Martin Meyers, University of Wisconsin-Stevens Point

“The Effect of Increased Security Cost on Canada-U.S. Trade”

Prem Gandhi, Plattsburgh State University

Wayne Glass, Schoolcraft College

Discussant: Carl H. Tong, Radford University

WEDNESDAY, MARCH 28, 2007

INTERNATIONAL BUSINESS

3:00 p.m. - 4:15 p.m.....ROOM NUMBER 2

Session Title: Doing Business in China: Lessons Learned

Chair: Michael Pisani, Central Michigan University

“Entering the Chinese Market: Guidelines for the American Automotive Supplier Industry”

Chen Ferguson, Miami University

Discussant: William “Rick” Crandall, University of North Carolina-Pembroke

“The Modernization of China: Globalization Strategies, Opportunities, Threats, and Cultural Issues”

Chia C. Lin, WuFeng Institute of Technologies

Jason Lin, Truman State University

Discussant: Sijin Wu, University of Texas-Pan American

“Foreign Banks in China: Critical Success Factors and Lessons Learnt”

Ramin C. Maysami, University of North Carolina-Pembroke

Victor Bahhaouth, University of North Carolina-Pembroke

Discussant: Nicole Castater, Clark Atlanta University

WEDNESDAY, MARCH 28, 2007

INTERNATIONAL BUSINESS

3:00 p.m. - 4:15 p.m.....ROOM NUMBER 3

Session Title: International Trade and Competitiveness

Chair: John E. Spillan, Penn State University

“International Competitiveness of SMEs in Emerging Markets: An Alternative Perspective”

Ragnamohan V. Eunni, Youngstown University

Ram K. Kasuganti, Youngstown University

Discussant: Hamid Hosseini, King’s College

“The Impact of China on Mexico’s Exports to the United States”

Animesh Ghoshal, DePaul University

Discussant: Juan Meraz, Missouri State University

“The U.S. Trade Balance as it Relates to Domestic and Foreign Income and the Dollar Exchange Rate”

Colleen Ramsey, DePaul University

Discussant: Vern Terpstra, University of Michigan

“A Regional Comparison of Informal Foreign Exchange Activities: A Qualitative Analysis”

Les R. Dlabay, Lake Forest College

Gregory J. Reger, Lake Forest College

Discussant: John E. Spillan, Penn State University

THURSDAY, MARCH 29, 2007

INTERNATIONAL BUSINESS

8:00 a.m. - 9:00 a.m.....ROOM NUMBER 1

Session Title: Teaching International Business in the Contemporary Era'

Chair: Nicole Castater, Clark Atlanta University

“New Content and Pedagogical Approaches to the Teaching of International Business”

S. Tamer Cavusgil, Michigan State University

THURSDAY, MARCH 29, 2007

INTERNATIONAL BUSINESS

8:00 a.m. - 9:00 a.m.....ROOM NUMBER 2

Session Title: Managing Global Enterprises: A Case Study Approach

Chair: Carol Finnegan, Michigan State University

“When Crisis Management Goes Abroad: The Demise of SK-II in China”

William “Rick” Crandall, University of North Carolina-Pembroke

John A. Parnell, University of North Carolina-Pembroke

Pan Xihui, Tsinghua University

Zhang Long, China University of Geosciences

Discussant: Abel Adekola, University of Wisconsin-Stout

“Using Financial Principles to Fix GM’s Problems”

Charles W. Johnston, Baker College

Discussant: David Boggs, Eastern Illinois University

“The Continuing Battle between Boeing and Airbus: Analyses and Lessons”

Carl H. Tong, Radford University

Richard Rio, Danaher Corporation

Lee-Ing Tong, National Chiao-Tung University

Discussant: Christopher Ziemnowicz, University of North Carolina-Pembroke

THURSDAY, MARCH 29, 2007

INTERNATIONAL BUSINESS

9:15 a.m. - 10:30 a.m.....ROOM NUMBER 1

Panel: International Trade Promotion and Development

Chair: Robert Moussetis, North Central College

A panel of experts will discuss current issues and problems in promoting U.S. foreign trade.

Debra Rogers, Senior International Trade Specialist, U.S.

Department of Commerce, Chicago, IL

Debra Rogers is a Senior International Trade Specialist at the U.S. Department of Commerce Commercial Service office in Chicago. The mission of her agency is to help U.S. companies expand their exports of goods and services. Before coming to Chicago, Ms. Rogers served as International Trade Specialist in the Office of Africa at Department of Commerce headquarters in Washington, D.C. And prior to joining the Department of Commerce in 1991, Ms. Rogers worked as a Credit Union Advisor in Cameroon, as an International Operations Specialist for a grain trading company in Minneapolis and for a freight forwarding company in St. Paul.

Michael Howard, Midwest Regional Director, Business Development, Export-Import Bank

Michael Howard is the Midwest Regional Director for the Business Development Division of the Export-Import Bank of the United States (Ex-Im Bank), a full faith and credit U.S. government agency. Ex-Im Bank's mission is to promote exports of U. S. goods and services through a variety of programs including an Export Credit Insurance program, a Loan and Guarantee program and a Working Capital program. Mr. Howard holds a B.S. in Industrial Management from Georgia Institute Technology. He has served on many advisory councils and committees on international financing for small businesses and is one of the authors of the Florida Export Finance Corporation.

**John A. Nevell, Regional Manager, International Trade Programs,
U.S. Small Business Administration and U.S. Export Assistance
Center, Chicago, IL**

John A. Nevell is the Regional Manager, International Trade Programs for U.S. Small Business Administration and the U.S. Export Assistance Center, Chicago, Illinois. Prior experience includes twenty years in international banking handling trade finance in Europe, Asia and South America, foreign exchange and asset/liability risk management, and general management of the Chicago branch of a South American bank. He also spent ten years with the Federal Deposit Insurance Corporation liquidating foreign and domestic loans and other acquired assets. Mr. Nevell holds a B.S. in Finance from DePaul University, Chicago.

THURSDAY, MARCH 29, 2007

INTERNATIONAL BUSINESS

9:15 a.m. - 10:30 a.m.....ROOM NUMBER 2

Session Title: A Global Mindset and Impact of Study Abroad Programs

Chair: Sameer Vaidya, Texas Wesleyan University

“Developing a Global Mindset-Are We Meeting the Challenge?”

Georgine Fogel, Fairmont State University

Discussant: Attila Yaprak, Wayne State University

“Pedagogical and Teaching Issues in International Business Education: Encouraging Business Students to Study Abroad”

Teressa L. Elliott, Northern Kentucky University

Discussant: Chen Ferguson, Miami University

“Study Abroad Trips: How International Business Students May Take Advantage of Them”

Scot Lehren, University of Toledo

Ken I. Kim, University of Toledo

Discussant: Maria Lam, Malone College

“The Impact of Destination-Specific Terrorism on Student Study Abroad Plans”

Douglas W. Naffziger, Ball State University

Jennifer P. Bott, Ball State University

Discussant: David Cleeton, Oberlin College

THURSDAY, MARCH 29, 2007

INTERNATIONAL BUSINESS

10:45 a.m. – 1:15 p.m.ROOM NUMBER 1
AIB-MIDWEST BUSINESS BRUNCH SESSION

**Theme: Operational Issues in Doing Business Abroad:
 The Cummins-Allison Corporation**

Chair: Robert Moussetis, North Central University
Keynote speaker: Jeff Graber, V.P. of International Operations,
Cummins-Allison Corporation

Jeff Graber is V.P. of International Operations for Cummins-Allison Corporation in Mt. Prospect, Illinois. He joined Cummins in 2001 as International Market Development Manager and was promoted to Sales Manager of International Operations in 2003 where he is directly responsible for overseeing new market development and management of Cummins' global dealer network located throughout 70 countries.

Cummins-Allison is a world leader and the lone remaining U.S. manufacturer of high-speed coin and currency handling equipment. All Cummins products are designed, engineered and manufactured at our modern headquarters in Mt. Prospect, Illinois. Cummins was awarded an Export Achievement Certificate in 2006 for making inroads into the new market of Poland.

Graber's former international experience entails working as International Market Manager for De La Rue and Marconi Data Systems; Product Manager for Tenneco Automotive and Export Development Manager for the International Trade Offices for the states of Missouri, North Carolina and Illinois.

As a current member of the Illinois District Export Council, Graber is a graduate of Webster University in St. Louis with a Masters in International Business and Bachelors degree in International Relations. He has also taken advanced course offerings at Thunderbird University in Phoenix.

THURSDAY, MARCH 29, 2007

INTERNATIONAL BUSINESS

1:30 p.m. - 2:45 p.m.....ROOM NUMBER 1

Panel: Internationalizing the Business Curriculum: Operating in a Resource-Constrained Environment

Panel Members:

Rama Yelkur (Moderator), University of Wisconsin-Eau Claire

David Cleeton, Oberlin College

Ian Gladding, Lewis University

Raffaele DeVito, Emporia State University

Diana Wong, Eastern Michigan University

THURSDAY, MARCH 29, 2007

INTERNATIONAL BUSINESS

1:30 p.m. - 2:45 p.m.....**ROOM NUMBER 2**

**Session Title: Cross-Cultural and Corporate Governance
Issues in Global Business**

Chair: Michael L. Avery, Northwestern College

**“East Vs West: An Empirical Study of Cross-Cultural
Differences in Time Use”**

Dianne Ferry, University of Delaware

Sharon Watson, University of Delaware

Corrine Boyles, Kinki University

Discussant: Daa'im Shabazz, Florida A&M University

**“Can You *Please* Stop Talking While I Teach: Anglo-Saxon
Teaching Expectations in a French Business Education
Environment”**

Erika Marsillac, University of Toledo

Donald Minday, ESC Rennes Business School

Tom McNamara, ESC Rennes Business School

Discussant: Edward Chih-Cheng Chang, Missouri State University

**“Increasing Corporate Social Responsibility of Multinational
Enterprises in China”**

Maria Lai-Ling Lam, Malone College

Discussant: Ken Kim, University of Toledo

**“Impact of Culture on Tunisian Corporate Governance
System”**

Rim Boussada, Institut Supérieur de gestion

Abdelwahed Omri, Institut Supérieur de gestion

Discussant: William “Rick” Crandall, University of North Carolina-Pembroke

THURSDAY, MARCH 29, 2007

INTERNATIONAL BUSINESS

3:00 p.m. - 4:15 p.m.....ROOM NUMBER 1

Session Title: Sustaining National Competitiveness and Economic Development

Chair: David Boggs, Eastern Illinois University

“A Mixed Economic Integration Model for Africa”

Uzziel Ndagijimana, Campus de Mburabuturo

Etienne Musonera, Eastern New Mexico University

Discussant: Daa'im Shabazz, Florida A&M University

“Valuation and Sustainable Development”

Frank J. Gaskill, Elizabeth City State University

James S. Chow, Elizabeth City State University

Jan R. Jasper, Elizabeth State University

Discussant: Animesh Ghoshal, DePaul University

“IT Industry Development: A Model for Growth and Innovation”

Sheryl Walters-Malcolm, Nova Southeastern University

Discussant: Kun Liao, University of Toledo

“Emerging Market Strategy Research in Eastern Europe and Latin America: Combining Theory and Practice”

Claudia Costiuc, Kent State University

Lisa E. Williams, Kent State University

Discussant: Man Zhang, Bowling State University

THURSDAY, MARCH 29, 2007

INTERNATIONAL BUSINESS

3:00 p.m. - 4:15 p.m.....ROOM NUMBER 2

Session Title: MNC Strategy and Decision Support Tools

Chair: George Tesar, Umea University, Sweden/University of Wisconsin-Whitewater

“Psychic Distance, Psychic Distance Paradox and FDI: An Economic Model of MNC Behavior”

Hamid Hosseini, King’s College

Discussant: Raffaele DeVito, Emporia State University

“Building a Bridge Between Theory and Practice: A Decision Support Tool for Assessing Entry Mode Options”

James D. Goodnow, Bradley University

Jason Hegland, Stanford University

Discussant: Vern Terpstra, University of Michigan

“Web Based Interactive Software in International Business: The Case of the Global Market Potential System Online”

Basil J. Janavaras, Minnesota State University

Emanuel Gomes, Coventry University

Discussant: John Hill, University of Alabama

THURSDAY, MARCH 29, 2007

MBAA INTERNATIONAL

4:20 p.m. - 5:30 p.m.....ROOM NUMBER 1

ANNUAL BUSINESS MEETING

Awards for Best Papers Announced

FRIDAY, MARCH 30, 2007

INTERNATIONAL BUSINESS

8:00 a.m. – 9:15 a.m.....ROOM NUMBER 1

**ANNUAL BUSINESS MEETING OF THE ACADEMY OF
INTERNATIONAL BUSINESS-MIDWEST REGION AND
AWARD PRESENTATIONS**

Presiding: Juan Meraz, AIB-Midwest Chapter President,
 Missouri State University

(Everyone is invited to the meeting. Refreshments hosted by
North Coast Publishers)

FRIDAY, MARCH 30, 2007

INTERNATIONAL BUSINESS

9:30 a.m. – 10:45 a.m.....ROOM NUMBER 1

Panel: “Creative Grant Writing to Support International Business Programs

Panel Members:

Attila Yaprak (Moderator), Wayne State University

S. Tamer Cavusgil, Michigan State University

Daaim Shabazz, Florida A&M University

FRIDAY, MARCH 30, 2007

INTERNATIONAL BUSINESS

9:30 a.m. – 10:45 a.m.....ROOM NUMBER 2

Session Title: Global Supply Chain Management

Chair: Ken Kim, University of Toledo

“Global Supply Chain Adaptation: A Process of Supply Base Establishment and Logistics Integration”

Kun Liao, University of Toledo

Erika Marsillac, University of Toledo

Discussant: James D. Goodnow, Bradley University

“The Significance of Trading Companies as *Chain Agent Facilitators* in the Japanese Automotive-Parts Global Supply Chain”

Scott Dickenson, Indiana State University

Discussant: Basil Janavaras, Minnesota State University

“Comparative Effects of Supply Chain Integration on Performance Between SMEs and LEs Using Hierarchical Linear Modeling”

Thawatchai Jitpaiboon, Ball State University

Ramesh Dangol, Ball State University

Dothang Truong, Fayetteville State University

Ashish Thatte, Gonzaga University

Discussant: Hamid Hosseini, King’s College

FRIDAY, MARCH 30, 2007

INTERNATIONAL BUSINESS

9:30 a.m. – 10:45 a.m.....ROOM NUMBER 3

Session Title: Cultural Issues in Cross-Border Mergers and Acquisitions

Chair: Norlin Rueschhoff, University of Notre Dame

“Determinants of Premiums in Acquisition Transactions: The Role of National Culture”

Paul Komiak, Texas A&M International University

Discussant: Charles Johnston, Baker College

“The Impact of Managerial Characteristics on the Performance of International Acquisitions”

Alison Busillo, University of Delaware

Sharon Watson, University of Delaware

Discussant: John Hill, University of Alabama

“Effect of National Cultural Differences on the Performance of Cross Border Mergers: The Case of Indian Companies Going Abroad”

Emanuel Gomes, Coventry University

Punyadip Cheema, Coventry University

Basil J. Janavaras, Minnesota State University

Discussant: Dianne Ferry, University of Delaware

FRIDAY, MARCH 30, 2007

INTERNATIONAL BUSINESS

11:00 a.m. – 12:15 p.m.....ROOM NUMBER 1

Session Title: Pedagogy and Curricular Issues in International Business

Chair: Vern Terpstra, University of Michigan

“Infusion Methods of Internationalizing the Business Curriculum: A Pilot Study”

John S. Hill, University of Alabama

S. Scott Nadler, Eastern Carolina University

Discussant: Ian Gladding, Lewis University

“International Business Education: Collaborative Alliances Using Supply Chain Concepts”

Raffaele DeVito, Emporia State University

Myrna M. Cornett-DeVito, Emporia State University

Discussant: Nicole Castater, Clark Atlanta University

“Cultural Diversity Education: Higher Education’s Response to Globalization”

Marilyn Martin, Missouri State University

Cynthia MacGregor, Missouri State University

Juan Meraz, Missouri State University

Discussant: Diana Wong, Eastern Michigan University

FRIDAY, MARCH 30, 2007

INTERNATIONAL BUSINESS

11:00 a.m. – 12:15 p.m. ROOM NUMBER 2

Session Title: Global E-Commerce

Chair: James Chow, Elizabeth City State University

“International Product Adoption Process for Electronic Services: Characteristics of British Adopters of Online Banking”

George Nakos, Clayton State University

Keith Brouthers, King’s College

Robert Moussetis, North Central College

Ali Abu-Rahma, Alliant International University

Discussant: John E. Spillan, Penn State University

“E-Government: A Conceptual Model”

Mehdi Sagheb-Tehrani, Campbell University

Ramin C. Maysami, University of North Carolina-Pembroke

Discussant: Frank Gaskill, Elizabeth City State University

“The Underlying Structure of Global E-Business: A Service-Dominant Logic Perspective”

Kittipong Sophonthummapharn, Umea University

Discussant: Rama Yelkur, University of Wisconsin-Eau Claire

E-Customizing Strategy for the Japanese Market: An Approach from Consumers’ Perceived Risk”

SuJin Yang, Purdue University

JungKun Park, Purdue University

Discussant: Christopher Ziemnowicz, University of North
Carolina-Pembroke

FRIDAY, MARCH 30, 2007

INTERNATIONAL BUSINESS

11:00 a.m. – 12:15 p.m.....ROOM NUMBER 3

Session Title: Outsourcing

Chair: Uday Tate, Marshall University

“Modularity, Path Dependency and the Offshoring of (Some) Physician Services”

Martin Stack, Rockhurst University

Myles Gartland, Rockhurst University

Sylvia Dochterman, Rockhurst University

Discussant: Thawatchai Jitpaiboon, Ball State University

“Type of Entrepreneurs and Outsourcing”

Sibin Wu, University of Texas-Pan American

Discussant: Susita Asree, University of Toledo

“Outsourcing to India: Current and Future Trends”

Abdullah Aldarrab, University of Toledo

Sandeep Jagani, University of Toledo

Tauseef Iqbal, University of Toledo

Discussant: Gideon Falk, Purdue University-Calumet

“Transformational Outsourcing: Evidence from India, Singapore, and the Philippines”

Peter Geib, Minnesota State University-Moorehead

Lucie Pfaff, College of Mount Saint Vincent

Discussant: S. Subba Rao, University of Toledo

FRIDAY, MARCH 30, 2007

INTERNATIONAL BUSINESS

1:30 p.m. – 2:45 p.m.....ROOM NUMBER 1

**JOINT SESSION WITH MARKETING MANAGEMENT
ASSOCIATION**

**Panel: “The Use of Software/Simulation for Student Projects in
International Marketing/International Business Courses**

Panel Members:

Basil Janavaras (Moderator), Minnesota State University

Emanuel Gomes, Coventry University

Fred Hoyt, Illinois Wesleyan University

Hans Thorelli, Indiana University

Richard Young, Minnesota State University

FRIDAY, MARCH 30, 2007

INTERNATIONAL BUSINESS

1:30 p.m. – 2:45 p.m.....ROOM NUMBER 2

Session Title: Cultural, Legal and Operational Issues in Doing Business Abroad (I)

Chair: James D. Goodnow, Bradley University

“A Case Study of Shrimp Exports from India”

Subhadip Roy, University of Toledo

Discussant: Georgine Fogel, Fairmont State University

“The Strategic Approach to Privatization of State-Owned Enterprises in Thailand: A Research Proposal”

Orawee Sriboonlue, Alliant International University

Robert Moussetis, North Central College

Ali Abu-Rahma, Alliant International University

Discussant: James Chow, Elizabeth City State University

“Turkey and Accession into the European Union: United in Diversity?”

Sarah Zimmerman, University of Toledo

Jonathon “Seth” Chatfield, University of Toledo

Discussant: Christopher Ziemnowicz, University of North Carolina-Pembroke

“Diversification Potential in Latin America”

Rajarshi Aroskar, University of Wisconsin-Eau Claire

Discussant: Frank Gaskill, Elizabeth City State University

FRIDAY, MARCH 30, 2007

INTERNATIONAL BUSINESS

1:30 p.m. – 2:45 p.m.....ROOM NUMBER 3

Session Title: Cultural, Legal and Operational Issues in Doing Business Abroad (II)

Chair: Etienne Musonera, Wayne State University

“Leadership in India: A Research Proposal”

Sameer Vaidya, Texas Wesleyan University

Discussant: Erika Marsillac, University of Toledo

“When Warren Buffett Makes a Move, Here’s Proof the World Pays Attention”

George Swales, Missouri State University

Juan Meraz, Missouri State University

Susan Crain, Missouri State University

John Bowdidge, Missouri State University

Discussant: Abel Adekola, University of Wisconsin-Stout

“The Theory and Practice of Islamic Banking in Malaysia”

Anthony C. Koh, University of Toledo

Susita Asree, University of Toledo

Discussant: Juan Meraz, Missouri State University

“The Iran Dilemma: A Multifaceted Investigation in Diplomacy, Foreign Policy, and Islam”

David M. Goodoien, Northwestern College

Michael L. Avery, Northwestern College

Discussant: Gideon Falk, Purdue University-Calumet

FRIDAY, MARCH 30, 2007

INTERNATIONAL BUSINESS

3:00 p.m. – 4:15 p.m.....ROOM NUMBER 1

**Session Title: Getting Published and Becoming a Reviewer-A
Journal of Management Education Workshop**

Panel Members:

Jane Schmidt-Wilk (Moderator and Co-Editor), Maharishi
University of Management

Susan Herman (Co-Editor), University of Alaska Fairbanks