

Call for Papers

Due date for e-submission of papers is October 15, 2007

2008 Academy of International Business-U.S. Midwest Region Conference

in conjunction with the 44th Meeting of the MBAA-International
April 2-4, 2008 • Drake Hotel • Chicago, Illinois

<http://www.aib-midwest.utoledo.edu/>
<http://mbaaconference.org>

PROGRAM CO-CHAIRS:

Dr. Anthony C. Koh, Associate Professor, University of Toledo
Dr. Vern Terpstra, Emeritus Professor, University of Michigan

MEETING ANNOUNCEMENT:

The annual conference of the Academy of International Business-U.S. Midwest Chapter will be held in conjunction with the Midwest Business Administration Association-International annual meeting in Chicago during April 2-4, 2008

CONFERENCE THEME:

Focus On Change: Succeeding In A Global Environment

WHO SHOULD ATTEND?

Academicians, business professionals, government and NGO representatives, students in higher education (particularly masters and doctoral students), and any individual interested to learn about issues pertaining to *International Business* in an ever changing global environment and to network with conference participants should attend.

PAPERS and SPECIAL SESSIONS OF PANELS, SYMPOSIA, TUTORIALS, AND WORKSHOPS:

Papers and special session proposals within a global/international context are welcome. If you wish to conduct a special session (panel, symposium, tutorial, or workshop), please submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to Academy members. There is considerable latitude and flexibility as to content and conduct of these special sessions. However, you must provide your own participants (such as panel members) and any unusual equipment needs. All paper presenters, participants of panels, symposia, tutorials, and workshops must register and attend the meeting. An award will be presented to the best paper competitively reviewed within the regular session track.

Track Themes and Chairs

(Email manuscripts or proposals to the Program Chair (Anthony.Koh@Utoledo.Edu) AND to the appropriate Track Chair)

	Track Themes	Track Chair (Email)
1	Global E-Business and Information Technology	James Chow (jschow@mail.ecsu.edu)
2	Institutions, Regional Economic Integration, and International Political Economy	Michael Pisani(pisan1mj@cmich.edu)
3	Economics, Finance, Accounting, and Tax in the Global Arena	Nicole Castater (nmcastater@aol.com)
4	Transnational Supply Chain Management Issues	Thawatchai Jitpaiboon (tjitpaiboon@bsu.edu) or John (Jack) Spillan (jes40@psu.edu)
5	Organization Behavior, Organizational Theory and Human Resource Management issues in	Karen Moustafa (moustafk@ipfw.edu)

	International Business	
6	Outsourcing: In-shore versus Offshore Strategies	Uday Tate (tateu@marshall.edu)
7	Global Entry Strategies: International Marketing, Export, Import, Licensing, Joint-Ventures, FDI, Strategic Alliances, Countertrade	Robert Moussetis (rcmoussetis@noctrl.edu)
8	Branding, Advertising, Consumer Behavior, and Sales Management in Global Markets	David Boggs (boggsdj@slu.edu)
9	Ethics and Corporate Governance: Global Perspectives	Raffaele DeVito (rdevito@emporia.edu)
10	Global Strategic Management	George Tesar (gtesar@chorus.net) or
11	Big Emerging Markets: Environmental and Organizational Changes	Carol Finnegan (finneg10@msu.edu) or Sameer Vaidya (svaidya@txwes.edu)
12	Cross-Cultural Research: Issues and Future Directions	Chen Ferguson (fergusc@muohio.edu)
13	Culture, Conflict, Cognition, and Negotiations in Global Business	Abel Adekola (adekolaa@uwstout.edu) or Ken Kim (KKim@UTNet.UToledo.Edu)
14	Pedagogical and Teaching Issues in International Business Education	Anthony Koh (Anthony.Koh@Utoledo.Edu)
15	Entrepreneurship and New Venture Imperatives in Global Business	Etienne Musonera (musonera@yahoo.com)
16	Legal Aspects in International Business	Nicole Castater (nmcastater@aol.com)
17	Innovation and New Product Development in Global Business	Attila Yaprak (aa4506@wayne.edu) or Srdan Zdravkovic (zdravks@slu.edu)

STUDENT TRACK (only authored by students) (email manuscripts to Program Chair Anthony.Koh@Utoledo.Edu):

College students, particularly those pursuing masters and doctoral degrees, are encouraged to submit their papers to the Student Track. An award will be presented to the best paper competitively reviewed within the Student Track. Only papers solely authored by students will be reviewed in this track; papers co-authored between students and faculty will be reviewed in the regular track.

PROCEEDINGS and *Journal of International Business Research and Practice*:

The Academy of International Business-U.S. Midwest Chapter will publish a Proceedings containing all (full) papers in a CD format and print (paper) copy of Abstracts of papers presented at the meeting. The Proceedings (in these two formats) will be distributed at the conference to participants who pre-order the International Business Proceedings at registration.

2008 AIB-Midwest Conference PAPER REVIEWERS and DISCUSSANTS:

You are also invited to serve as a paper/manuscript reviewer or as a discussant. If you are interested to serve the AIB-U.S. Midwest Chapter in one or more capacities, please email your interest to the Program Chair at Anthony.Koh@Utoledo.Edu

INSTRUCTIONS FOR CONTRIBUTORS and MANUSCRIPT SUBMISSION GUIDELINES:

Instructions for manuscript contributors are posted at http://www.aib-midwest.utoledo.edu/AIB_Midwest/manuscript_submission_guidelines.htm

Reminder: A copy of the complete paper or proposals for a workshop/symposium must be received via email by October 15, 2007. Email your submission to Anthony.Koh@Utoledo.Edu (No extension or abstracts)