

Call for Papers

Due date for e-submission of papers is October 16, 2009

2010 Academy of International Business-U.S. Midwest Region Conference

in conjunction with the 46th Annual Meeting of the MBAA-International
March 24-26, 2010 • Drake Hotel • Chicago, Illinois

<http://www.aib-midwest.utoledo.edu/>
<http://mbaainternational.org/>

PROGRAM CO-CHAIRS: Dr. [Robert Moussetis](#), North Central University and Dr. [Nichole Castater](#), Barry University

COORDINATOR OF STUDENT TRACK: Dr. [Etienne Musonera](#), Mercer University

MEETING ANNOUNCEMENT:

The annual conference of the Academy of International Business-U.S. Midwest Chapter will be held in conjunction with the Midwest Business Administration Association-International annual meeting in Chicago during March 24-26, 2010

WHO SHOULD ATTEND?

Academicians, business professionals, government and NGO representatives, students in higher education (particularly masters and doctoral students), and any individual interested to learn about issues pertaining to *International Business* in an ever changing global environment and to network with conference participants should attend.

BUSINESS LUNCHEON KEYNOTE SPEAKER:

Mark this important event on your calendar...

AIB-Midwest Business Luncheon Keynote Speaker: **John Barrett, Regional Vice President for Frito Lay Mid-West South Region**

Date: Thursday, March 25, 2010

Time: 10:45am-12:00noon

Join us for this very special session. Remember to pre-order your International Business luncheon ticket when you complete your 2010 MBAA-International registration.

PAPERS and SPECIAL SESSIONS OF PANELS, SYMPOSIA, TUTORIALS, AND WORKSHOPS:

Papers and special session proposals within a global/international context are welcome. If you wish to conduct a special session (panel, symposium, tutorial, or workshop), please submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to Academy members. There is considerable latitude and flexibility as to content and conduct of these special sessions. However, you must provide your own participants (such as panel members) and any unusual equipment needs. All paper presenters, participants of panels, symposia, tutorials, and workshops must register and attend the meeting. An award each will be presented to the best paper competitively reviewed within the regular session track and the student track.

STUDENT TRACK (only authored by students) (email manuscripts to the Student Track Chair)

College students, particularly those pursuing masters and doctoral degrees, are encouraged to submit their papers to the Student Track. An award will be presented to the best paper competitively reviewed within the Student Track. Only papers solely authored by students will be reviewed in this track; papers co-authored between students and faculty will be reviewed in the regular track.

PROCEEDINGS and *Journal of International Business Research and Practice*:

The Academy of International Business-U.S. Midwest Chapter will publish a Proceedings containing all papers presented at the meeting. The Proceedings will be distributed at the conference to participants who pre-order the International Business Proceedings at registration. In addition, the association also publishes its own journal, *The Journal of International Business Research and Practice (JIBRP)*, which is cited in Cabell's. Award winning papers in both the regular and student tracks will be published in the *JIBRP*. Other papers presented at the conference will be considered for publication in *JIBRP* upon re-submission (within 30 days after the conclusion of the conference) to the journal's editor, and after review and acceptance by the editorial board.

AIB-Midwest Conference PAPER REVIEWERS and DISCUSSANTS:

You are also invited to serve as a paper/manuscript reviewer or as a discussant. If you are interested to serve the AIB-U.S. Midwest Chapter in one or more capacities, please email your interest to the Program Chair.

INSTRUCTIONS FOR CONTRIBUTORS and MANUSCRIPT SUBMISSION GUIDELINES:

Instructions for manuscript contributors are posted at
http://www.aib-midwest.utoledo.edu/AIB_Midwest/manuscript_submission_guidelines.htm